



Combating the Vampire Scourge

Workplace Emergency Preparation Guide



Vampires. Since ancient times and across nearly every culture, humans have shared the terrifying stories of blood-sucking, undead revenants who prey on unwary victims in darkest night. What should you do if a kiss of vampires attacks your workplace?

Like any life-threatening situation, the key to successful survival is excellent preparation.

Here's what you can do to prepare - before it's too late.

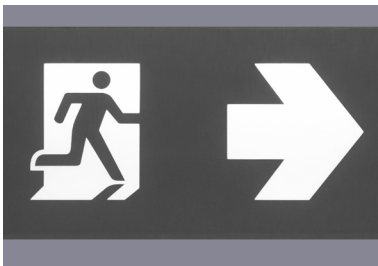
Getting Started

Facing a cunning foe with superhuman powers is daunting, but as Sun Tsu famously said, “Every battle is won before it’s ever fought.” Here are four important actions you and your team can take to begin preparing for a vampire attack. (They’re helpful for lots of other emergencies too.)



Secure Materials and Supplies

If you’ve ever tried to buy a generator before a snowstorm only to find your local hardware store filled instead with lawn mowers and spring lawn care supplies, you know that securing the materials you will need in an emergency before you need them is crucial. Whether you are collecting holy items before a vampire attack or stocking up on food, water, and batteries before a tornado, anticipating what you will need in an emergency is never a bad plan.



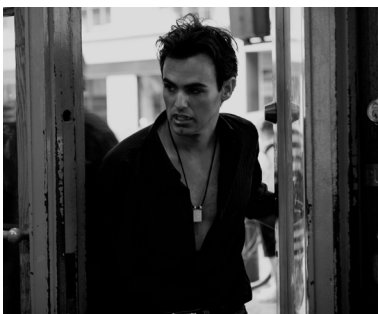
Plan Your Escape Routes

Knowing and practicing your vampire escape plan saves precious time during an attack. Luckily a good fire escape plan can usually double as a vampire escape plan. You’ll need alternate escape routes for the general area too. Don’t forget that vampires can push down power lines, fell trees, or even use glamour to cause traffic accidents. Also, since vampires cannot enter holy ground, you may also want to note the locations of churches, synagogues, mosques and other consecrated sites to your list of local emergency shelters.



Update Your Data

When a vampire shows up, it is too late to update your phone and email distribution lists. Make sure you have everyone on the emergency team’s contact information in both electronic and paper formats. Strongly encourage all employees to update their contact information in your system regularly before an emergency occurs. You can’t make sure all your people are safe if you can’t reach them.



Never, Ever Invite a Vampire Into Your Home or Office

Establishing and frequently communicating clear policies for securing entry systems helps keep out both unwanted and undead intruders. Train your people to keep doors and windows securely locked – never propped or left open unattended. The vampire’s inability to enter a dwelling unless specifically invited is an interesting quirk. While this does not preclude entry into publicly accessible businesses, it does help keep them out of homes and businesses secured by locks and security badge systems. Remember: habitual security awareness saves lives.

Preparation Checklists



Vampire Emergency Kit

- Hand mirrors
- Wooden stakes
- Mallets
- Silver chains or handcuffs
- Garlic
- Holy items
(cross, crucifix, Star of David, Koran verse pendent, holy water, etc.)



General Emergency Kit

- Water and non-perishable food
- Flashlights
- Candles/lantern
- Swiss army knife
- Radio
- Batteries
- Medications
- First aid kit
- Emergency blanket
- Dust mask
- Manual can opener
- Area map/compass
- Rope
- Extra keys
- Extra cash
- Contact info for staff, family, neighbors
- Copies of important personal documents
- Baby and pet supplies
- Toys and games for the kids

Additional Resources

Center for Disease Control Emergency Preparedness
Natural Disasters | Epidemics | Bioterrorism

Federal Emergency Management Agency (FEMA)

Plan, Prepare, and Mitigate

“Important safety tip - never look a vampire in the eyes.”

- Anita Blake, U.S Marshall, Preternatural Crime Division

Vampires: Know the Enemy

Vampires have terrifying powers. They are fantastically strong. They can run at superhuman speed; some can even fly. Old vampires can cloud victims' minds and overcome resistance with glamour. Master vampires can communicate telepathically with the vampires under their control and call certain animals (and were-animals) to help in a fight.



An Ancient Menace

Vampire tales date back to the earliest recoded human history. Empusa, daughter of the ancient Greek goddess Hecate, was said to feast on the blood of young men. Mesopotamian mothers used special amulets to protect their babies from the blood-drinking demon Lilith. Sanskrit folklore warns of the elusive bat-like vetalas.

Nowhere has the menace of vampires been better documented than Eastern and Slavic Europe, home of the infamous Dracula. Throughout the 18th and 19th centuries and even into the early 20th century hundreds of vampire incidents have been reported in Transylvania, Serbia and Prussia.

As early as the 14th century, Bulgarians began staking and nailing the corpses of potential vampires to their coffins to prevent loved ones from turning into vampires. Archeologists have uncovered more than 100 of these graves.



Modern Vampires

Thanks to a major public relations effort funded by the American Vampire League and the recent surge in popular vampire niche fiction, the image of modern vampires has transformed from the terrifying and bloodthirsty Nosferatu of legend.

From the intense Eric Northman from *True Blood* and the earnestly conscientious Louis de Pointe du Lac from *Interview with a Vampire* to the eternally sexy Edward Cullen from the *Twilight* series, Miriam Blaylock from *The Hunger*, and Jean Claude, Master of the City of St. Louis from the Anita Blake Series, today's vampire anti-heroes are as well known for their romantic escapades as for their bloodthirst and murderous attacks.

Beware. It is all too easy to forget that the lovely and charming undead stranger can swiftly kill vulnerable, unwary humans with a single bite.

The Power of Strategic Communication

How do mortals combat an enemy with superhuman powers? Since prehistoric times, humans' ability to communicate helped our species survive. Leveraging the latest innovations in emergency communication technology is an ideal way to even the odds when overmatched by monsters (and natural disasters, too.)

Multimodal Delivery

Like earthquakes, tornadoes, and storms, vampire attacks can occur quickly. It's crucial to reach your people wherever they happen to be at that moment. Look for an emergency notification system that can deliver your message in many different formats: email, text message, voice calls, digital signage, desktop alerts, social media, beacon systems, etc. The more ways, the better.

Pre-planned Communication Scenarios

When vampires attack, not only is there limited time to think, but your emergency response team could be susceptible to glamour. If a vampire clouds your employees' minds, how can they send the correct series of warnings? The solution: a carefully pre-planned set of emergency alerts that can be automatically triggered at the first sign of fangs.

Groups & Multi-Level Administration

Pinpointing alert recipients according to their role, department, floor, building, region or other classification is helpful. Send different alerts and instructions to each group or collection of groups for an optimized response strategy.

Two-way Messaging

Offering alert recipients the ability to reply to messages enhances situational awareness in a crisis. It makes determining who is OK and who needs help much faster and easier.

Text-a-Tip Functionality

Leverage the eyes and ears of all your people with an inbound text/email tipping system. Whether you make it anonymous or identify the tipsters, it's a great way to get early warning from the field before situations get out of hand.

If someone does get bitten and turns into a vampire, co-workers will likely know much sooner than human resources. Anonymous tipping allows employees to safely report danger or vampiric sexual harassment (especially if the newly-turned vampire is from Belle Morte's bloodline and cursed with the ardeur).

Outbound Conference Calling

Secure outbound conference calls let you instantly reach your decision team wherever they are during a vampire attack. Make faster, better decisions with live, real time discussions.

Emergency Hotline

If everyone in your building evacuates to holy ground or if your phone system loses power, no one will be able to answer the telephone. Adding a cloud-based emergency hotline that can automatically play your latest security update to a nearly unlimited number of inbound callers makes it easier to share the latest updates.

The Role of Personal Preparedness

Vampires usually burn to a crisp in daylight so most vampire attacks occur at night. Your people are most vulnerable in their own homes outside of office hours, but you can keep them safer by encouraging personal preparedness. Employees can implement many of the same preparations at home and work: stockpiling supplies, preparing emergency kits, planning escape routes, updating contact information for family and neighbors, etc. FEMA urges all citizens to be prepared to fend for themselves for at least the first 72 hours after a disaster. Whether the disaster is a tornado, an earthquake, a blizzard or a kiss of vampires, preparation is important.



Request a Demo

Learn how Omnilert's critical communication system can help keep your team safe and connected during a vampire attack (or any other unforeseen incident).

www.omnilert.com

For more information about preparing for preternatural emergencies, visit the CDC's Guide to Zombie Preparedness at <http://www.cdc.gov/phpr/zombies.htm>

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